

What has **Focus on Energy** Done for Wisconsin?

- Saved Wisconsin residents over \$13.2 million and increased their personal income by over \$20.8 million.
- Saved Wisconsin businesses over \$11.1 million and increased business sales by over \$87.1 million.
- Generated economic activity that created almost 1,200 new job years.
- Reduced electric consumption in FY03 by 214.8 million kilo-watt hours, saving \$14.7 million and enough electricity to power the town of Lodi for over 26 years.
- Reduced electric demand in FY03 by 32.5 megawatts, about 10% of the State's growth in demand.
- Reduced gas consumption in FY03 by 7.2 million therms, enough to heat over 9,400 homes.
- Reduced the emissions of Nitrogen Oxide in FY03 by over 900 tons. East and Southeast Wisconsin is a federally designated non-attainment zone for Nitrogen Oxide.
- Reduced Carbon Dioxide emissions in FY03 by over 375,000 tons.
- Reduced Sulfur Dioxide emissions in FY03 by over 1,445 tons.

For every \$1.00 that Wisconsin taxpayers put into the Focus on Energy Program, they will receive \$3.00 back in energy savings.

When the non-energy benefits, such as safer homes, cleaner air and improved economic competitiveness are included, the return rises to \$5.70 for every \$1.00 invested.

